

Regina Athletic Booster Club Meeting
Wednesday September 9th, 2020
6:00 PM

Prayer/Attendance: Sean Beard, Beth Wick, Myrna Boyle, Leigha Rios, Jan Beaver, Ed Hinkel, Erin Litton, Sarah McLaughlin, Jane Molony, Chase Stafford, Todd Streb, Ed Wallace, Amy Mills, Brandon Mills, Bryce Smeins, Allison Osweiler, Zach Ries, Phil Arendt.

Reports:

AD-Bryce Smeins: Excited about the group taking off again. Support the group tremendously and get it going in the right direction.

Treasurer-Myrna Boyle: There is still some confusion about what expenses are to be paid, and what the Booster club is responsible for. Fish fry, concessions, golf outing. It is best to send bills to Regina. They go in a Booster club mailbox. To streamline, work on the best practice on inflow and outflow. We do not have invoices for prior years so we would like to start keeping invoices and scan them. This helps keep track of what types of expenses there are. Chase Stafford will go on the account to have two people and will also go over it. Looking over the balance sheet, beginning balance is \$2,000.00 and total assets are \$8255.12. There is no category listed for inventory yet. The track loan was considered a donation. There was a check for advertising that has been cashed, but not into booster account, somewhere in school. Will work through everything and figure things out. June 30th, 2020 will be year end.

President-Sean Beard: It will take awhile for us to come back. Highlight on the good conversations and what improvements need to be made. Give appreciation of what we need to do. Sort out the landscape issues and the concession stand which is falling apart outside. Make sure the decks are still safe. Spoke with Adam an Eagle Scout, he will take project to Scout Master and maybe take on deck project.

Coaches:

Zach Ries: Asks about the process of renting out the facility? Sean says that poses a good question, one that is not a clear process at all. Zach stated that it would bring in other coaches and wrestlers and generate good revenue. As for equipment, he can get through this season.

Phil Arendt: What is the process and how do we raise money? What happens if equipment becomes broken? Stated it is up to the board to see how we can budget and best game plan. Phil states, I don't want to turn anyone away from lifting, but there is no set way to figure out who pays and who does not to use the weight room. Talking with Bryce wondered if there would be a set fee every school year "X" amount per student.

Brandon Mills: Did some advertising for coaching, Freshman spot is open. Right now, for volleyball we have coaching myself, Tori Beaver and Emily Gahan.

Bryce states finding coaches is not easy. More of a struggle. We do exit interviews when coaches leave. If everyone comes back, we should be good except for softball and baseball are open. We call the university and ask coaches to get names. The boys and girls union has made it more difficult to become a coach and the license is expensive. Any incentives to help make it easier? Goal to work towards-budget, have Boosters help pay towards authorizations.

Continued-Coaches asking questions about facilities: Talking about facilities and how they can be utilized, what months of the year and opportunities could it be used to generate funding? What are the guidelines to use the facility? What are some of the expenses to run the building and how does the building need to be funded?

Old Business:

Review/approval of minutes August 16th: Motion to approve by Ed Wallace. Second by Erin Litton. All in favor.

Review/approve Bylaws: Motion to approve by Sean Beard. Second Ed Wallace. All in favor.

Facilities: Figure out the operating procedures of the facilities. Get an understanding of how funding is covered, and who pays the facilities' fees. What is the management, expenses and profit to program? Want to be using as an asset as revenue stream for betterment of athletes and coaches but need to understand how outside sources can come in to use it and manage by the Boosters. This needs to be taken to the Board of Education for discussion.

Spirit store-Inventory management/key project: There is already a program in place to document inventory. Myrna will work with Aubrey and Keely and what inventory is out. Know excel and it will tie into quick books. Make a budget for t shirts to hand out when needed. For keys, the goal is to limit keys and keep inventory where it is at and accounted for.

Concessions/Amy Mills: Slow going. Outside concessions/Press box need work. Could use a new water heater for the whole building to make sure there is always hot water. This would be a high priority since concessions cannot run without hot water. Ordering from Hy-Vee, working with three different managers. When ordering, match the order numbers with the register receipts and orders with the bills.

Damage baseball/softball field: Adjusters have been down there. Insurance looked at everything, not a lot of damage. Engineer to look at the light poles. Bryce is working with insurance. Send back to school to go thru, Alan and Michelle Winders working with it.

Media logo update: Ed Hinkel reached out to the Gazette, Prep Sports, KWWL, KCRG and Fox. Update the Logo to R- Cross. Trying to get messaging out for press release. The list was not very good. Marketing, need to push the logo with every interaction, sent jpeg.

New membership cards: Already out, need a list of current members.

New Business:

Greg/Kecia Booster donations: All donations should come through the foundation and then come to Boosters. Need to set up a meeting in the coming weeks and go over a potential streamlining of services. We need to set up our mission and establish goals. Take time to develop and work with administration. Ideas are to speak with other schools and see what they do for other types of fundraising.

Allison Osweiler-Blue Crew Spirit Club: When I came to Regina four years ago, the spirit was not too high. I wanted to organize ways to show spirit. Started with Homecoming games, and the kids wanted to go beyond that. We made activities for pep assemblies and the student section. We have a good group of kids, about 25 members right now, just trying to navigate through COVID. Thought we could have a partnership with Boosters, do an event, and get the word out. I can also be an ear in the classroom and with the teachers for building a leadership team. However I can be an asset and utilize ideas. Ideas, send a newsletter out to the parents to highlight what the students are doing; here is how you can be involved. Fundraising did \$600.00 last year. Jan Beaver coordinates Crownie Club, maybe that could be an offshoot of Blue Crew. Synergy all the way into the Elementary, coming into highschool. Building the excitement K-12. Crownie to Blue Crew. Fun things as incentives are popcorn and towels. Kids like the little things. Sean says there is a lot of potential to partner up. Will bring energy and ideas. The board will make it as much as we can.

Meals for teams: What is our policy and how much? Playoff, mileage, hour radius? Need to set an interim policy while the cash flow is low. Do not want to be biased to any one sport, be the same across the board for all teams. Ed Wallace and Erin Litton will work on an interim policy on food and meals by next meeting.

Regal Society: How fast can we revamp the brochure? We need to do something, if we get money coming back to the Booster Club, we will have cash flow coming in. Need to print off brochures and pass out to all K-12. Need a laundry list of ideas of how to fundraise. Is the timing right for a solicitation letter? We will table the brochure and make it for May 2021.

Over the next couple of weeks come up with fundraising ideas in case things shut down again due to COVID. Maybe charge subscriptions for You Tube or streaming? Reach out to families that have not paid the 500.00 for Regal Society and say would you like this as an option and "sell it"-the \$210.00 goes to Athletic Department and the rest comes back to Boosters. Do a drive in movie night. Talk to other schools and see what they are doing to fundraise during these times.

- Next Regina Athletic Booster meeting is Wednesday October 14th 6:00 PM
- Adjourn

Respectfully submitted by Leigha Rios